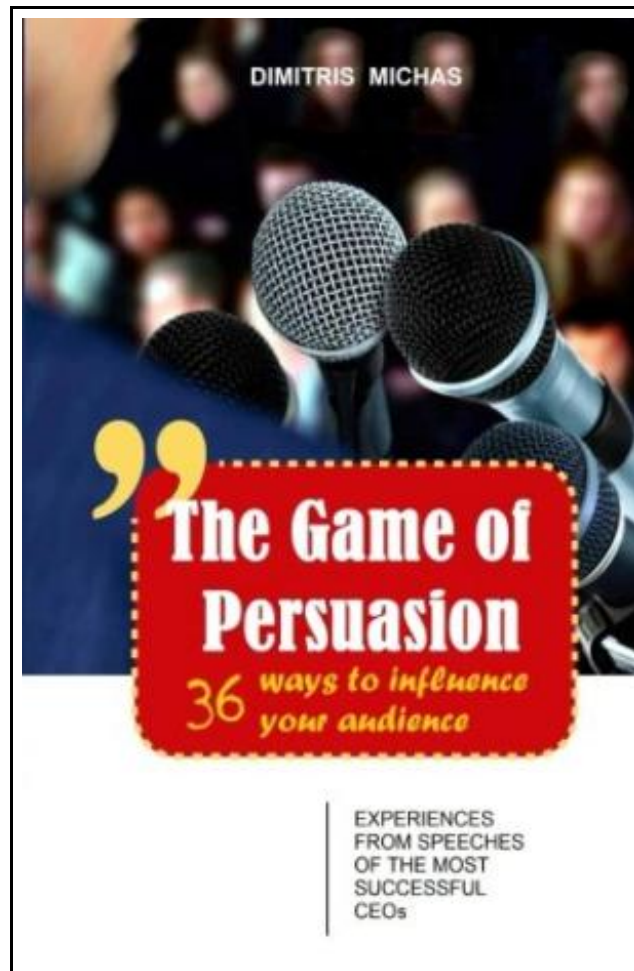


## The Game of Persuasion - 36 Ways to Influence Your Audience: Experiences from Speeches of the Most Successful Ceos (Paperback)



Filesize: 5.78 MB

### ***Reviews***



*I actually began looking over this ebook. I could possibly comprehend everything using this published e publication. You wont feel monotony at at any time of your time (that's what catalogues are for regarding if you request me).*

***(Arnold Nienow)***

## THE GAME OF PERSUASION - 36 WAYS TO INFLUENCE YOUR AUDIENCE: EXPERIENCES FROM SPEECHES OF THE MOST SUCCESSFUL CEOS (PAPERBACK)



Dimitris Michas, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A game of impression and influence. A game of 36 ways. The Game of Persuasion is a manual for the evaluation of the influence of a speaker and his speech to an audience. In the book the author analyzes the ways and the means to make a speech and a speaker stand out, creating the 36-points Influence Indicator of a Speaker, i.e. an assessment tool of 36 point-criteria that can make a speech good or bad and a speaker effective or not. It presents and analyzes the theory and the application of rhetoric in general and of corporate rhetoric specifically and how they can be used for optimal management and operation of the human resources in any given organization. Subsequently, based on the Influence Indicator he analyzes selected speeches made by the CEOs of major companies, to assess the rhetorical skills of each individual, but also their influence and their impact on the human resources of each company. Steve Jobs, Rex Tillerson, Bill Gates, Larry Page, Warren Buffett, Alex Gorsky, John Stumpf, Jeff Immelt, Severin Schwan and Doug Mcmillon stand before the Influence Indicator s microphone, getting judged and criticized. Stand before the microphone yourself and compare your performance with that of the most successful CEOs!.

-  [Read The Game of Persuasion - 36 Ways to Influence Your Audience: Experiences from Speeches of the Most Successful Ceos \(Paperback\) Online](#)
-  [Download PDF The Game of Persuasion - 36 Ways to Influence Your Audience: Experiences from Speeches of the Most Successful Ceos \(Paperback\)](#)

## Related PDFs



### **Coralie (Paperback)**

1st World Library, United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Purchase one of 1st World Library s Classic Books and help...

[Save ePub »](#)



### **The Range Dwellers (Paperback)**

1st World Library, United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Purchase one of 1st World Library s Classic Books and help...

[Save ePub »](#)



### **Finally Free (Paperback)**

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Its been four years since Malakais death, and Kinara couldnt...

[Save ePub »](#)



### **The Poor Man and His Princess (Paperback)**

Mark Martinez, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The Poor Man and His Princess is a children s short story...

[Save ePub »](#)



### **The Stories Mother Nature Told Her Children (Paperback)**

1st World Library, United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Purchase one of 1st World Library s Classic Books and help...

[Save ePub »](#)