



The 5-Second Inventor: Make Millions by Turning Your (Paperback)

By Kenneth Chuah

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Countless great products have failed to show up on the market because the creators, average people with five-second flashes of inspiration, didn't know what to do with their ideas. The 5-Second Inventor gives these people a step-by-step guide through the process that professional developers use to produce and market products, but focuses on self-production. Ken Chuah uses his own experiences to help the beginning inventor/entrepreneur (an inventor/entrepreneur) with low-budget strategies, a unique screening test to pinpoint the best manufacturers, and an in-depth chapter on understanding Chinese culture for the outsourcing inventor/entrepreneur. The 5-Second Inventor streamlines the process of converting ideas into products, emphasizing self-production rather than licensing deals. A reader will learn to identify his or her idea's potential with market research pinpointing the potential product's target audience. For security during this and the development process, The 5-Second Inventor covers different types of patents, non-disclosure agreements, and other ways to protect intellectual property. For the production phase, it outlines strategies for minimizing the initial startup budget. This includes the pros and cons of...



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