

Estrategia y Personas: Gestion del Desempeno. y Mas. (Paperback)



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(Audra Hodkiewicz)

ESTRATEGIA Y PERSONAS: GESTION DEL DESEMPENO. Y MAS. (PAPERBACK)



Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: Spanish . Brand New Book ***** Print on Demand *****. Este libro es una recopilacion de posts y articulos fruto de los proyectos y las experiencias acumuladas con clientes, partners, alumnos y otros especialistas. El tema central es la gestion del desempeno en las empresas, al que acompaño con temas complementarios cuyo fin ultimo es vincular la estrategia y las actuaciones de las personas. Para ello abordamos tambien asuntos como la ejecucion de la estrategia, la orientacion de las empresas al cliente o el valor de negociar en las organizaciones. He estructurado el libro en tres grandes bloques para facilitar la consulta de aquellos aspectos que mas os puedan interesar. En el bloque de Sistema encontrareis los articulos relacionados con el diseno e implantacion de los sistemas de gestion del desempeno, haciendo hincapie en aquellos aspectos que facilitan que la estrategia de la organizacion y el comportamiento de las personas corran paralelos. En el bloque de Habilidades abordo las competencias personales que encuentro cruciales para que los sistemas implantados sean utiles, como por ejemplo la negociacion o las habilidades personales relacionadas con la direccion de equipos y una adecuada valoracion del desempeno de las personas. En el bloque de Estrategia encontrareis recomendaciones para que los directivos de las empresas cuiden la ejecucion de la estrategia, configurando empresas sostenibles, humanas y orientadas a sus clientes.



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