



Mobile Marketing for Business: How to Increase Sales on Your Slowest Days (Paperback)

By MR Chris Kelly

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is not theory; it is focused on actual, practical ways to find customers on your slowest days - those predictable times when business lulls. It will show you how to implement a comprehensive mobile marketing and advertising strategy that will: use two cutting-edge software solutions to: 1) market your business 2) get more leads 3) convert them into loyal customers. The two cutting-edge software solutions featured in this book have all the features businesses like yours need to implement a comprehensive marketing and advertising strategy for smartphone and tablet pcs. I've always been driven to help businesses and communities to grow and prosper. This is why I decided to focus on mobile marketing and using mobile technology because it is disruptive (having the potential to level the playing field and offer even small businesses a competitive edge). And, it can be used by Fortune 500 corporations or a solo-entrepreneur to have a transformative impact on their bottom-line. I completely agree with Eric Schmidt, Executive Chairman, Google when he said: If you don't have a...

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