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Website Design Guide for Private and Business Users: Introductory Concepts and Techniques Demystified for Beginners (Paperback)

By Brian Stephens

Createspace, United States, 2013. Paperback. Book Condition: New. 210 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****. Ever wondered how websites are put together? Or whether your present website is working as well for you as it should? In this comprehensive website design guide, Brian Stephens, a website designer and ebook publisher, lifts the lid on the concepts and techniques that can make all the difference to a website's success. The information demystifies this jargon-riddled business and will help even complete beginners brief web designers and hold them to account if the site is not doing its job properly. For the already computer-savvy, the author leads the way for them to create their own website, either using the Wordpress platform as a content management system or by adopting the most effective techniques for a static website design. Website Design - Author Qualifications Brian has a 1st class honours degree in Technology, has worked in the technology industry for over 30 years and the last five years as a freelance website designer. Subjects covered include: how to choose and register a name for your website understanding what you want the website to do both both...



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