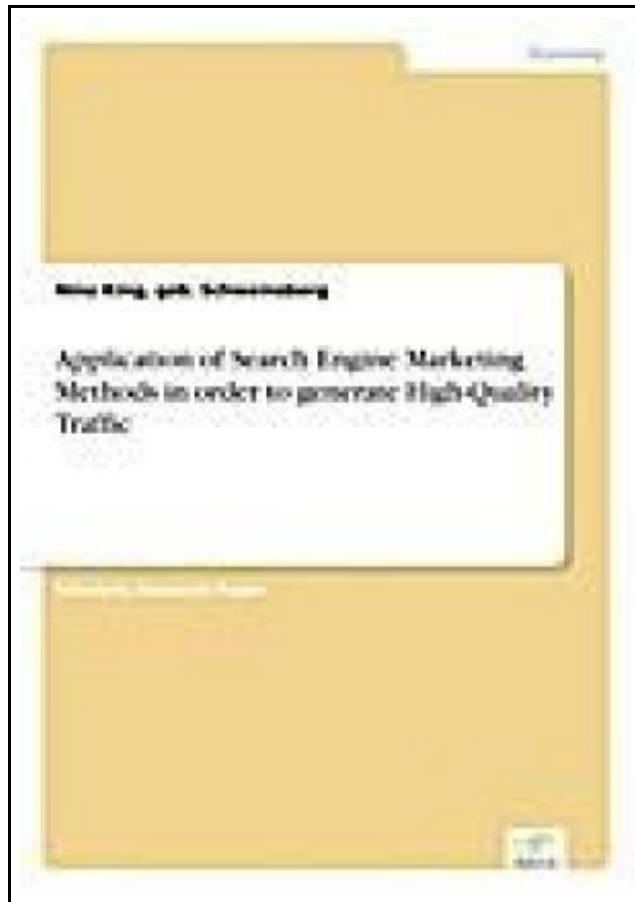# Application of Search Engine Marketing Methods in order to generate High-Quality Traffic

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