



More Words That Sell: A Thesaurus to Help You Promote Your Products, Services and Ideas

By Rick Bayan

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, More Words That Sell: A Thesaurus to Help You Promote Your Products, Services and Ideas, Rick Bayan, More than 3,500 words, phrases, and slogans guaranteed to hit your target with power and precision - every time! In today's highly competitive, quick-hitting marketplace, choosing the correct words is vital to the success of your message - far too vital to be left to chance! "More Words That Sell" provides you with more than 3,500 high-powered, high-profit words, phrases, and slogans that have proven their ability to hold readers' attention as you deliver your message and to persuade them to respond. Taking up where the bestselling "Words That Sell" left off, "More Words That Sell" supplies you with all-new tools for fine-tuning your copy and hitting the hot buttons of your target audience. Nearly thirty alphabetically arranged, special-purpose categories help you quickly locate exactly the words you need to: make readers feel your message instead of just read it; add muscle to your copy by using powerful verbs and adjectives; find the right words and phrases for niche markets; boost results by using words that appeal to basic human needs; invite interaction from...



READ ONLINE
[6.9 MB]

Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**

Other Books



[Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: \(Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures\) \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



[TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children \(3-5 years\) Intermediate \(3\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



[TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children \(2-4 years old\) in small classes \(3\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



[Dom's Dragon - Read it Yourself with Ladybird: Level 2](#)

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner of a friendly dragon called Glow! But...



[The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2](#)

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2, This is a gentle adaptation of the classic tale by Beatrix Potter. Jemima Puddle-Duck wants to lay and hatch her...



[Peppa Pig: Nature Trail - Read it Yourself with Ladybird: Level 2](#)

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Peppa Pig: Nature Trail - Read it Yourself with Ladybird: Level 2, Peppa Pig and her family are enjoying a nature walk when they get lost. Can Peppa, George, Mummy Pig and Daddy...